

Latvia-Cambridge Venture Camp 2026

Cambridge Venture Week

June 14th to June 21st 2026

Cambridge, United Kingdom

Final Program as of 12th June 2026



Cambridge Venture Week brings together startups, entrepreneurial students and researchers from Latvia with experienced Cambridge mentors, experts and innovators. Through a series of mentoring sessions, lectures, workshops, visits to innovation centres and by working on their own business proposals, delegates will learn, network, absorb and apply the qualities of a thriving innovation ecosystem to their own ventures with a focus on people, the planet, and place. The week encourages delegates to embrace the unique Cambridge city culture and history of fostering innovation and to expand the mindset of entrepreneur.

Themes of the 2026 Venture Week:

MARKET, PEOPLE & CONNECTEDNESS

Main Venue – [Anglia Ruskin University](#) (ARU), Cambridge Campus, *East Road, Cambridge CB1 1PT, Rooms: Coslett Building COS 207 and 209 (weekdays), 210 (Saturday).*

Key Mentors of the Week – Dr Jan Storgårds, David Bell, Prof Alan Barrell, Jelena Aleksič, Cristina Ionita, Stephen Tunnicliffe-Wilson, Mark Wilson.

Delegates – Jeļena Marčuka, Līga Vodopjanova-Upāne, Andris Dieviņš, Sanita Leimane, Alena Kaikova, Ojārs Gailis-Birzleja, Lolita Felzenberga, Gustavs Viziņš, Prof Sergejs Gaidukovs, Nini Papashvili, Evita Perta, Coordinator Elmārs Baltiņš and Mentors Ilze Rubene, Tālis Laizāns, Prof Marcus Dejardin

Ventures proposed by the Delegates - <https://www.connectlatvia.lv/cvc/delegates/>.

Featured Special Guests (upon availability): Prof Weimin Li, Richard Gant, Prof Peter Tyler, Yvonne Barnett, Simon Stockley, Anna Elizabete Strazda, Ilona Karpanos, Hugh Purser, Ivars Žukovskis

Sunday, 14th June – Arrival and Check-in at the [Westfield House Accommodation](#) – Luther Hall, 30 Huntingdon Road, Cambridge, CB3 0HH, United Kingdom

Monday, 15th June – WELCOME, WORKSHOPS & MENTORING 08.45 Delegates arriving at ARU 09.00-09.15 WELCOME to ARU and SET-UP for the WEEK 09.15-09.45 PEOPLE – Cristina Ionita, Catherine Foottit & Prof Alan Barrell 10.00-11.30 MARKET – Annie Brooking 11.30-13.00 Lunch at the ARU Cafeteria Terrace with Special Guest Latvian Embassy representative Santa Rosicka and CONNECTRICITY Talk and Discussion with Prof Alan Barrell and Santa Rosicka 13.00-14.00 PEOPLE & INVESTMENTS – Martin Rigby & Alan Barrell 14.00-15.30 MENTORING – All – Annie, Alan, Stephen, Jan, Cristina, Mark, Santa, Ilze, Tālis 15.30-18.30 SOCIAL ACTIVITIES The Centre for Computing History visit with Dr Jan Storgårds / Botanic Garden / Free time or Activity of interest 18.30-20.30 EVENING PIZZA SOCIAL MARKETING with Henry O'Farrell	Tuesday, 16th June – SUSTAINABILITY, WORKSHOPS & VISITS 09.00-10.30 MARKET AND PITCHING – Jelena Aleksič VISITS 11.00-12.30 University of Cambridge Institute for Sustainability Leadership (CISL) at the Entopia Building: 1 Regent Street, Cambridge CB2 1GG - Introducing to CISL by Dame Polly Courtice, Founder Director - Startup culture and impact-focused enterprises in Canopy at CISL by Zoë Loughlin - Examples of ongoing research projects with Dr Emre Usenmez 12.30-14.30 Lunch time in the city / Visiting Colleges 14.45-16.00 University of Cambridge Judge Business School (CJBS): Trumpington Street, Cambridge CB2 1AG - Short tour of CJBS with Dr Giorgio Caselli - Introduction to CJBS and the work of Centre for Business Research by Giorgio - Talk & Q&A with Prof Dr Marcus Dejardin – Culture shaping and shaped by entrepreneurship: Linking context, process, and place - Final leg of tour and group photo
Wednesday, 17th June – NETWORKING, WORKSHOPS & MENTORING 09.00-10.30 PEOPLE & PRESENTATION – David Bell 10.30-12.00 MARKET – Chris Lamaison 12.00-13.00 Lunch at ARU 13.00-15.30 MENTORING – All – David, Chris, Jelena, Stephen, Alan, Jan, Mark, Ilze, Tālis <i>Optional Side Activity: Visits at the Open doors Day CWODay at CWOW (11.00-15.00)</i> 16.00- / CWOW (Cambridge Wide Open Week) Activity: Garden Networking Party at Hauxton	Thursday, 18th June – PITCHING, WORKSHOPS & VISITS 09.00-10.30 PITCHING YOUR PURPOSE – Stephen Tunnicliffe-Wilson VISITS 10.30-12.00 ARU Campus Tour: - Visit to the Advanced Computing Research Centre Facilities with Marcian Cirstea - Visit to the VR Room with Marques Hardin, Learning Technologist 12.00-13.00 Lunch at ARU

<i>Hauxton House, Mill SciTech Park, Mill Lane Hauxton, Cambridge CB22 5HX</i>	Future Business Centre / St. John's College visit / College Gardens / Social Activity
Friday, 19th June – CONNECTEDNESS, WORKSHOPS & MENTORING 09.00-10.00 The JOURNEY – Dr Elvijs Sarkans 10.30-11.45 CONNECTEDNESS, BUSINESS & HEALTH – Dr Jan Storgårds 11.45-12.30 Quick Lunch at ARU VISITS & MENTORING 13.00-16.00 University of Cambridge Institute for Manufacturing (IfM): <i>Alan Reece Building, 17 Charles Babbage Rd, Cambridge CB3 0FS</i> - CONNECTRICITY with Amy Weatherup - MENTORING – All – Amy, Jelena, Jan, Alan, Cristina, Mark, David-online, Ilze Botanic Garden visit / Free time Optional SOCIAL ACTIVITY – Punting or attending Cambridge Bumps	Saturday, 20th June – MILESTONE, PITCH & PICNIC 09.00-13.00 FINAL PRESENTATIONS OF THE TEAMS TO THE PANEL OF JURY AND MENTORS – Annie, David, Jan and Special Guests Free time and may include: Informal celebration picnic in one of the Cambridge Parks with David Bell & Dr Jan Storgårds; Punting; Visits to the Cambridge University Colleges; The Fitzwilliam Museum

Sunday, 21st June – Check-out of the Westfield House and Departure

Follow-up: Mentors available to do an online call the following weeks if any of the participants find their background relevant to their business plans.

