

Latvia-Cambridge Venture Camp 2026

Cambridge Venture Week

June 14th to June 21st 2026

Cambridge, United Kingdom

Draft Program as of 29th May 2026



Cambridge Venture Week brings together startups, entrepreneurial students and researchers from Latvia with experienced Cambridge mentors, experts and innovators. Through a series of mentoring sessions, lectures, workshops, visits to innovation centres and by working on their own business proposals, delegates will learn, network, absorb and apply the qualities of a thriving innovation ecosystem to their own ventures with a focus on people, the planet, and place. The week encourages delegates to embrace the unique Cambridge city culture and history of fostering innovation and to expand the mindset of entrepreneur.

Themes of the 2026 Venture Week:

MARKET, PEOPLE & CONNECTEDNESS

Main Venue – [Anglia Ruskin University](#) (ARU), Cambridge Campus, East Road, Cambridge CB1 1PT, Rooms: Coslett Building COS 207 and 209 (weekdays), 210 (Saturday).

Key Mentors of the Week – Dr Jan Storgårds, David Bell, Prof Alan Barrell, Jelena Aleksič, Cristina Ionita, Stephen Tunnicliffe-Wilson, Mark Wilson.

Delegates – Jeļena Marčuka, Līga Vodopjanova-Upāne, Andris Dieviņš, Sanita Leimane, Alena Kaikova, Ojārs Gailis-Birzleja, Lolita Felzenberga, Gustavs Viziņš, Prof Sergejs Gaidukovs, Nini Papashvili, Evita Perta, Coordinator Elmārs Baltiņš and Mentors Ilze Rubene, Tālis Laizāns, Prof Marcus Dejardin

Ventures proposed by the Delegates - <https://www.connectlatvia.lv/cvc/delegates/>.

Sunday, 14th June – Arrival and Check-in at the [Westfield House Accommodation](#) – Luther Hall, 30 Huntingdon Road, Cambridge, CB3 0HH, United Kingdom

<p>Monday, 15th June – WELCOME, WORKSHOPS & MENTORING</p> <p>08.45 Delegates arriving at ARU 09.00-09.15 WELCOME to ARU and SET-UP for the WEEK</p>	<p>Tuesday, 16th June – SUSTAINABILITY, WORKSHOPS & VISITS</p> <p>09.00-10.30 MARKET AND PITCHING – Jelena Aleksič & Fiona Nielsen</p> <p>VISITS</p>
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<p>09.15-09.45 PEOPLE – Cristina Ionita, Catherine Foottit & Prof Alan Barrell 10.00-11.30 MARKET – Annie Brooking 11.30-13.00 Lunch at the ARU Cafeteria Terrace with Special Guest Latvian Embassy representative Santa Rosicka and CONNECTRICITY Talk and Discussion with Prof Alan Barrell and Santa Rosicka 13.00-14.00 PEOPLE & INVESTMENTS – Martin Rigby & Alan Barrell 14.00-15.30 MENTORING – All – Annie, Alan, Stephen, Jan, Cristina, Mark, Santa, Ilze, Tālis, Marcus</p> <p>15.30-18.30 SOCIAL ACTIVITIES Museum of Computer History visit with Dr Jan Storgårds / Botanic Garden / Free time or Activity of interest</p> <p>18.30-20.30 EVENING PIZZA SOCIAL MARKETING with Henry O’Farrell</p>	<p>11.00-12.30 University of Cambridge Institute for Sustainability Leadership (CISL) at the Entopia Building: - Introducing to CISL by Dame Polly Courtice, Founder Director - Startup culture and impact-focused enterprises in Canopy at CISL by Zoë Loughlin - Examples of ongoing research projects with Dr Emre Usenmez</p> <p>12.30-14.30 Lunch time in the city</p> <p>14.45-16.00 University of Cambridge Judge Business School (CJBS): - Short tour of CJBS with Dr Giorgio Caselli - Introduction to CJBS and the work of Centre for Business Research by Giorgio - Talk & Q&A with Prof Dr Marcus Dejardin – Culture shaping and shaped by entrepreneurship: Linking context, process, and place - Final leg of tour and group photo</p> <p>St. John’s College visit (tbc) NETWORKING EVENING with ARU Entrepreneurs</p>
<p>Wednesday, 17th June – NETWORKING, WORKSHOPS & MENTORING</p> <p>09.00-10.30 PEOPLE & PRESENTATION – David Bell 10.30-12.00 MARKET – Chris Lamaison 12.00-13.00 Lunch at ARU 13.00-15.30 MENTORING – All – David, Chris, Jelena, Stephen, Alan, Jan, Mark, Ilze, Tālis</p> <p>King’s College activity (tbd)</p> <p><i>Optional Side Activity: Visits at the Open doors Day CWODay at CWOW (11.00-15.00)</i></p> <p><i>16.00- CWOW (Cambridge Wide Open Week) Activity: Garden Networking Party at Hauxton</i></p>	<p>Thursday, 18th June – PITCHING, WORKSHOPS & VISITS</p> <p>09.00-10.30 PITCHING YOUR PURPOSE – Stephen Tunnicliffe-Wilson</p> <p>VISITS</p> <p>10.30-12.00 ARU Campus Tour: - Visit to the Advanced Computing Research Centre Facilities with Marcian Cirstea - Visit to the VR Room with Marques Hardin, Learning Technologist</p> <p>12.00-13.00 Lunch at ARU</p> <p>VISITS</p> <p>Future Business Centre Institute for Manufacturing Bio-Innovation Centre College Gardens with Richard Gant</p>

Friday, 19th June – CONNECTEDNESS,
WORKSHOPS & MENTORING

09.00-10.30 | TBC

**10.30-12.00 | CONNECTEDNESS, BUSINESS &
HEALTH – Dr Jan Storgårds**

12.00-13.00 | Lunch at ARU

**13.00-15.30 | MENTORING – All – Jelena, Jan,
Alan, Cristina, Mark, David-online, Ilze, Tālis**

Botanic Garden visit / Free time

Optional SOCIAL ACTIVITY – Punting or
attending Cambridge Bumps

Saturday, 20th June – MILESTONE,
PITCH & PICNIC

**09.00-13.00 | FINAL PRESENTATIONS OF THE
TEAMS TO THE PANEL OF JURY AND
MENTORS – Annie, Alan, David, Jan and
Special Guests**

Free time and may include: Informal celebration
picnic in one of the Cambridge Parks **with David
Bell & Dr Jan Storgårds**; Punting; Visits to the
Cambridge University Colleges; The Fitzwilliam
Museum

Sunday, 21st June – Check-out of the Westfield House and Departure

Featured Special Guests (upon availability): Dr Elvijs Sarkans, Prof Weimin Li, Amy Weatherup, Ilona Karpanos, Yvonne Barnett, Simon Stockley, Luther Phillips, Anna Elizabete Strazda, Prof Peter Tyler, Ivars Žukovskis

Follow-up: Mentors (Fiona) available to do an online call the following week if any of the participants find their background relevant to their business plans.



Mathematical Bridge in Cambridge