
CALLING ALL ENTREPRENEURS READY TO VENTURE

Cambridge Innovation Academy, Connect Latvia, Latvian Universities and Investors announce a **VENTURE WORKSHOP on WEDNESDAY MAY 15th** – to be held at the University of Latvia (House of Science) in Riga where investors, educators, corporate executives and entrepreneurs will meet and discuss ways in which ideas can be turned into businesses and new enterprises can win places on support and development programmes – such as VENTURE CAMPS in the home country – and some (for those selected) in Cambridge UK.

The meeting is open and will run in line with the attached outline programme.

If you are an entrepreneur or a team with a business which has real international growth potential and want to explore Venture prospects – including investment readiness training and advanced coaching and mentoring – connect immediately with Elmars Baltins at elmars_b@connectlatvia.lv or Joanne Hsu at joanne.hsu@bqta.co.uk with a summary of your business (not more than one page). Tell us WHY you should have a place on this VENTURE WORKSHOP.

- ✓ We promise a reply within 48 hours – and for those selected a free place on May 15th
- ✓ **“NOTHING VENTURED – NOTHING GAINED”**
- ✓ The number of places available is limited – so don’t delay!
- ✓ Are YOU ready for a Cambridge Innovation Academy VENTURE CAMP? You might find out at the workshop on May 15th

**Professor Alan Barrell – Director – Cambridge Innovation Academy and Elmars
Baltins – CONNECT Latvia**



INNOVATION AND ENTREPRENEURSHIP VENTURES WORKSHOP

May 15th 2019, Riga, LATVIA

Venue: University of Latvia, House of Science, Room 725, Jelgavas street 3

AGENDA

- 09.00 – Introduction – Purpose of the Workshop – Professor Alan Barrell**
- 09.10 – Everyone introduces themselves – one minute each!**
- 09.35 – Cambridge Innovation Academy – and CIA Ventures activities – Joanne Hsu CIA**
- 10.30 – Coffee and Networking**
- 10.50 – Exploring International opportunities – and “Go to China” prospects – Helen Wang and Alan Barrell – Cambridge Innovation Academy**
- 11.10 – Case Study – Gunita Kulikovska – CEO Vividly and Riga-Cambridge Venture Camp alumnus**
- 11.30 – Entrepreneur pitches – companies and individuals – Panel of assessors give Feedback – Alan Barrell, Helen Wang and Andris Denins, Elmars Baltins**
- 12.30 – Lunch and networking**
- 14.00 – More entrepreneur pitches to panel**
- 15.30 – Tea break and networking**
- 16.00 – Presentations and Pitches – principles and coaching – individual advice and mentoring**
- 17.00 – Closing discussion and interviews – plans for next steps – individual advice Briefing on Venture Academies, Venture Camps and specifically “Go to China” Possibilities**

The event is being organised providing flexibility – so that contents can be adjusted depending on the nature of those attending and their plans and needs. Cambridge Innovation Academy principles and Latvia based professionals / advisors’ coaches will be in attendance. This is a “support the entrepreneurs” event. All those previously involved with Riga – Cambridge Venture Camps and other activities are invited.

In collaboration with **CONNECT** Latvia.

