Interreg BSR OSIRIS:
CONFERENCE COMMUNICATION AND DISSEMINATION OF SMART SILVER FRAMEWORK

November 2nd, 2021

Venue: Embassy of the Republic of Latvia to the Kingdom of Belgium
23, av. des Arts, 1000 Brussels

Meeting link:

9:30 - 9:45EET Registration, coffee.

9:45 - 10:15 Welcome by Dr. Ilmārs Blumbergs, Director Institute of Aeronautics, Faculty of Mechanical Engineering, Transport and Aeronautics, Riga Technical University:

- Short introduction to Riga Technical University;
- Silver Economy in Latvia;
- Riga Technical University's 'Design Factory'.

10:15 – 11:00 Designing Smart Silver Framework (SSF), from theoretical concept towards solid base of open innovation ecosystem:

- The background, concept and vision of SSF by Dr. Marina Weck, Principal Research Scientist & Project Manager at Hamenlinna University of Applied Sciences;
- The present situation of Smart Silver Labs (SSL) in different regions, transnational cluster and the communication processes and stakeholders by Leena Lemola, Project Manager Riihimaki Business Development Company;
- Digital Silver Hub as a platform for SSLs by Assoc Prof. Ingrid Pappel, Head of e-Governance Technologies and Services Master's Program at Tallinn University of Technology.
- Discussion (breakout rooms): The future of SSLs, the transnational cluster and management team. Facilitator Leena Lemola, Project Manager Riihimaki Business Development Company.

11:00 – 11:15 Coffee break.

11:15 – 11:30 Communication and dissemination kit –
main tool to present and communicate SSF, by Egils Rupeks, Project Coordinator, Institute of Aeronautics, Faculty of Mechanical Engineering, Transport and Aeronautics, Riga Technical University.

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INTERREG Baltijas jūras reģiona transnacionālās sadarbības programma 2014.-2020.gadam. "Atbalsts viedās specializācijas pieejai sudraba ekonomikā reģionālās inovāciju kapacitātes paaugstināšanai un ilgtspējīgai izaugsmei (OSIRIS)".

11:30 – 12:00 'Seniors and Media Literacy.*Traffic signs*' by Dace Melbārde, Member of the European Parliament (to be confirmed).
12:00 – 12:30 'Seniors and Science Communication. Why this topic is important' by Prof. Gatis Krūmiņš, Rector, Vidzeme University of Applied Sciences.
12:30 – 14:00 Lunch
14:00 – 15:30 Steering committee meeting
19:00 Dinner

Interreg BSR OSIRIS:
SEMINAR
PRESENTATION OF
BALTIC SEA REGION
JOINT ACTION PLAN

November 3rd, 2021
Venue: Embassy of the Republic of Latvia to the Kingdom of Belgium
23, av. des Arts, 1000 Brussels
Meeting link:

9:30 - 9:45EET Registration, coffee.
9:45 - 10:00 Keynote by Raimonds Lapiņš, Vice State Secretary, Ministry of Economics of the Republic of Latvia (to be confirmed).
10:00 – 10:15 Seniors in labour market. Presentation by Evita Simsone, State Employment Agency of Latvia.
10:15 - 10:30 Is Latvia ready for Silver Economy? by Oļegs Krasnopjorovs, Economist, Bank of Latvia.
10:30 - 10:45 Questions, discussion.
10:45 – 11:00 Coffee break.
11:00 – 11:30 Presentation of Draft Baltic Sea Region Joint Action Plan by Soeren Aalykke, Project Manager, Aarhus Municipality.
11:30 – 12:30 Work in groups, discussions.
12:30 – 13:00 Presentation of Baltic Sea Region Joint Action Plan.
13:00 – 14:00 Wrap up and conclusions by by Dr. Marina Weck, Principal Research Scientist & Project Manager at Hamenlinna University of Applied Sciences.
14:00 – 14:30 Lunch.

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