

Presented by :
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Founder of Eventurio Group AS

The Future of Flexible Decor

Modular | Reusable | CNC - driven



Flexible Decor - The Problem



PROBLEM 1 -
EXPENSIVE
CUSTOM
BUILDS



PROBLEM 2 -
DIFFICULT TO
TRANSPORT
BULKY, NON-FOLDABLE
SYSTEMS



PROBLEM 3 -
FIXED SHAPES
ONE STRUCTURE - ONE LOOK



PROBLEM 4 -
SINGLE USE
EVENT-ONLY. NOT
ADAPTABLE FOR
RETAIL OR
EXHIBITIONS.

Flexible Decor - Solution

Eventurio Group Flexible solution -

Modular structural base

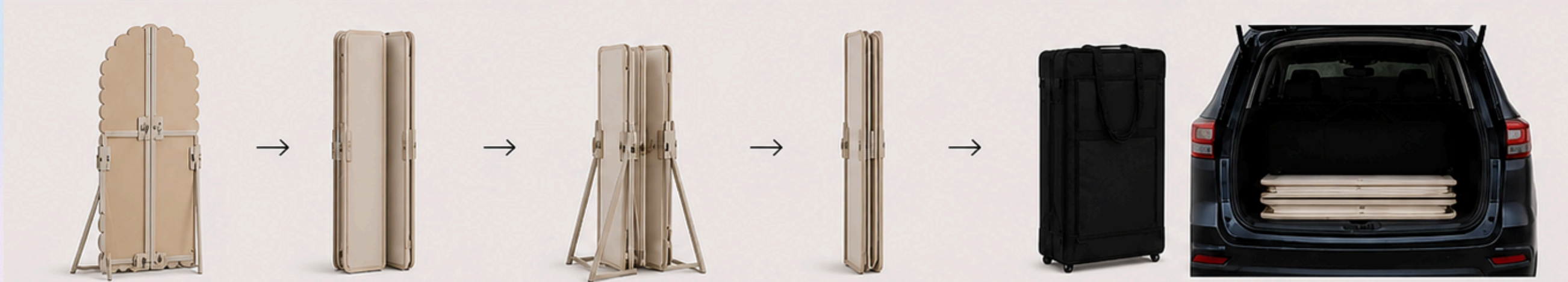
Adjustable & Replaceable panels

CNC - customizable design elements

Foldable - Transport solution



EVENTURIO





EVENTURIO

MODULAR DESIGN



LIGHTWEIGHT
& PRACTICAL



EASY
TRANSPORT



QUICK
ASSEMBLY



STURDY
& STABLE



CUSTOMIZABLE
SURFACES



REUSABLE



PERFECT
FOR EVENTS

Audience

Primary Audience:

- **Private - Entry Market**
- **Cultural & Public Institutions**
- **Event agencies & Production companies**
(Planned for Future Collaborations)
- **Corporate Clients**
(Future strategic segment)

Market

**Initial market analysis
indicates strong demand
within the
Nordic event sector.**

- **Growing Nordic event industry**
- **Increasing sustainability requirements**
- **Shift toward modular & reusable solutions**
- **Strong B2B recurring and growing event demand**

Market Entry

Market Entry Strategy -

Product testing in real environment -
pilot workshops 22.may validation

Digital Channels - Website, Instagram (brand visibility)
LinkedIn, Google Ads (high-intend search traffic)

Pilot projects direct engagement with Event Agencies
(pilot proposal)

Entry through Industry Exhibitions in Nordic

Competition

Competition

Local Decor & Event Rental Companies
Custom Decor & Stage designers
Event production companies

How we differ

- **Modular reusable system**
- **One structure - multiple event transformations**
- **Circular repaint & upgrade model**
- **Lower long-term cost**

Business Model

Modular sustainable Event infrastructure

Startup Costs

- Marketing & Branding : 1000 eur
- Course / workshop setup : 1500 eur
- Equipment for CNC production : 5000eur - 6500eur
- Materials per module : 40eur - 80eur
- Painting & Finishing : 10eur - 20eur per module
- Material cost per module : 40eur - 80eur
- Transportation : 80eur - 200eur per project

Revenue Target (Year 1)

- 20-30 rental projects
- 80eur - 150eur per module
- Est.revenue : 18 000 - 20 000eur

Profit logic

- Profit per module : 40eur - 70eur per rental
- Module lifespan : 20-30 rentals
- Break even after 8-10 rentals

THE ASK

To scale the modular event system, we are seeking :

10 000 eur initial prototype capital

Strategic mentorship in retail & B2B sales

Introductions to Event Agencies

Network access within the retail and event industry locations

Milestones

Achieved so far

Company founded in Norway (Sept 2025)

Modular business concept developed

First corporate pilot module executed
(7m long modular transportable trophy table designed)

Participation in venture development
program

Next Steps (Execution Plan)

Develop first modular prototype

Secure first pilot installation

Finalize cost structure & pricing

Sign first recurring B2B client

Expand product portfolio



Team

Meet Our Team

Key Partnerships

- Local carpenter – production partner
- IT partner (Denmark) – digital partner



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Thank You

**Creating lasting
impressions**

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 launching soon

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