

Latvia-Cambridge Venture Camp 2025



The program's mission is to encourage its participants to approach entrepreneurship with a broader perspective, build awareness of sustainable business culture and increase the competitiveness of start-ups.

When: April to August 2025. Open workshops and mentoring sessions in Riga in April and May (online attendance possible). Week-long camp in Cambridge, United Kingdom in August.

Registration until 31st March 2025:

<https://www.connectlatvia.lv/cvc/pieteikuma-veidlapa/>

Organized by "CONNECT Latvia" in cooperation with Partners:

- Cambridge Worldwide Associates;
- Anglia Ruskin University;
- Faculty of Economics and Social Sciences of the University of Latvia;
- Stockholm School of Economics in Riga;
- College of Business Administration;
- Riga City Council.

OPENING OF THE PROGRAM

2nd April at 16.30-17.15, venue will be announced

- **Prof. Anders Paalzow**, Chairman of CONNECT Latvia
- **David Bell**, Anglia Ruskin University
- **Dainis Šēnbergs**, Board Member of CONNECT Latvia, Chair of Program Evaluation Committee
- **Entrepreneurship: motivation and action – Modris Ozoliņš**, Cambridge Worldwide Associates

Venture Camp in Riga (02/04 – 30/05/2025)

The Program includes six Open Workshops, three Mentoring Sessions and a Business Plan Presentation event called “Bear’s Cove.” The venue will be announced.

WORKSHOPS, MENTORING SESSIONS and “BEAR’S COVE”

2nd April 17.30-19.30 Presenting your business David Bell	9th April 17.30-19.30 Business model canva Ilze Kauce	16th April 17.30-20.00 Mentoring Session I
23rd April 17.30-19.30 Marketing, market research Kārlis Purmalis	30th April 17.30-19.30 What form of business to choose for your first business? Ilze Rubene	8th May 17.30-20.00 Mentoring Session II Prof. M. Dejardin and others
14th May 17.30-19.30 Finance planning Dr. Nataļja Točelovska	21st May 17.30-19.30 Selling your product and building partnerships Ivo Jēkabsons	28th May 17.30-19.30 Mentoring Session III
30th May 17.00-20.30 “BEAR’S COVE” D. Šēnbergs and others		

NB! PROGRAM DETAILS MAY BE SPECIFIED

Venture Week in Cambridge (17/08 – 24/08/2025)

Venue: Anglia Ruskin University, Cambridge, United Kingdom.

Program under development.

Partners



**Cambridge Worldwide
Associates**

